



The Accreditation Council for Business Schools and Programs (ACBSP) is a specialized accreditation association that reviews the quality and integrity of business degree programs. ACBSP accredits accounting, business, and business-related programs at the associate, baccalaureate, masters, and doctorate degree levels worldwide.

- ACBSP offers an accreditation process uniquely focused on teaching excellence and student outcomes. Because the council believes ACBSP success is driven by the success of its members, ACBSP officers and members align those programs and the accreditation process to meet the individual needs of each member.
- ACBSP promotes continuous improvement and recognizes excellence in the accreditation of business education programs around the world.
- ACBSP acknowledges the importance of scholarly research and inquiry and believes that such activities facilitate improved teaching. ACBSP encourages faculty involvement within the contemporary business world to enhance the quality of classroom instruction and to contribute to student learning.

[Accreditation Council for Business Schools and Programs](#)

## ACBSP Accredited BBA Program Performance



# PEREGRINE

— GLOBAL SERVICES —

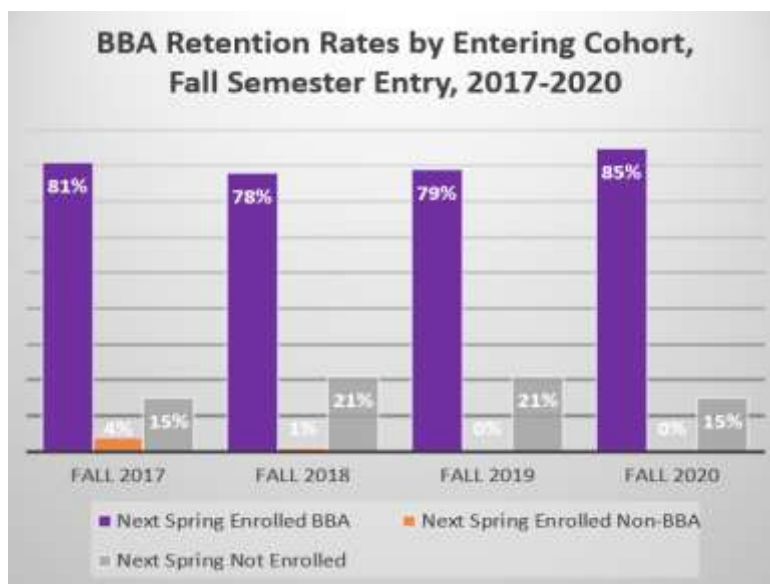
The Peregrine Outbound Examination is a popular measure of how well a program is preparing students for success through gaining a mastery of core business concepts.

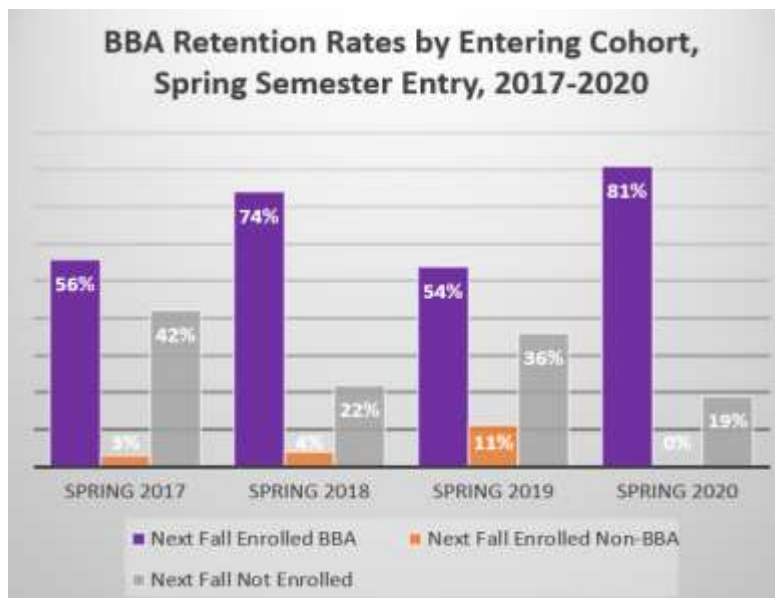
At Concordia University Texas, our goal is to deliver a quality BBA degree enabling our students to demonstrate an above average mastery of business concepts.

In 2020, the percentage of correct responses by our BBA students on the Peregrine Exam was 57.59%, exceeding the average of 54.25% for students at all ACBSP accredited undergraduate business programs.

### [Peregrine Examination Services](#)

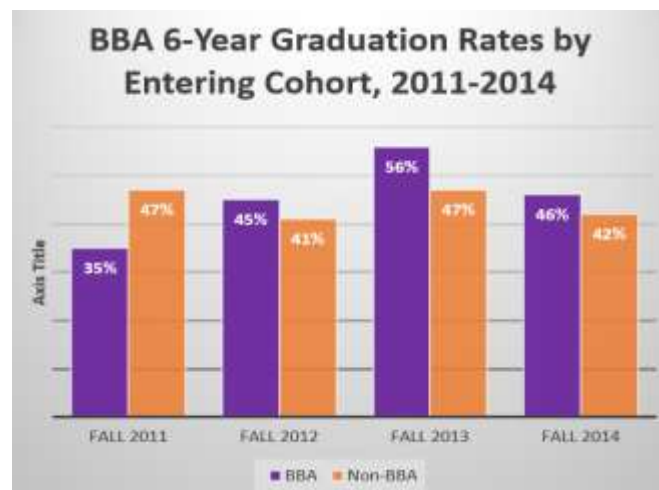
Our BBA Program has successfully addressed the challenges of retaining students during the COVID era, increasing our retention rates for students enrolling in Spring and Fall, 2020.





### BBA Program Retention Rates, Fall Starts & Spring Starts, 2017-2020

Fall Starts							
	Fall Enrolled BBA Students	Next Spring Enrolled as BBA Students	Percentage Retained	Next Spring Enrolled as Non-BBA Students	Percentage Switched Major	Next Spring Not Enrolled at CTX	Percentage No Longer at CTX
Fall 2017	110	89	81%	4	4%	17	15%
Fall 2018	68	53	78%	1	1%	14	21%
Fall 2019	97	77	79%	0	0%	20	21%
Fall 2020	75	64	85%	0	0%	11	15%
Spring Starts							
	Spring Enrolled BBA Students	Next Fall Enrolled as BBA Students	Percentage Retained	Next Fall Enrolled as Non-BBA Students	Percentage Switched Major	Next Fall Not Enrolled at CTX	Percentage No Longer at CTX
Spring 2017	36	20	56%	1	3%	15	42%
Spring 2018	27	20	74%	1	4%	6	22%
Spring 2019	28	15	54%	3	11%	10	36%
Spring 2020	21	17	81%	0	0%	4	19%



## ACBSP Accredited MBA Program Performance

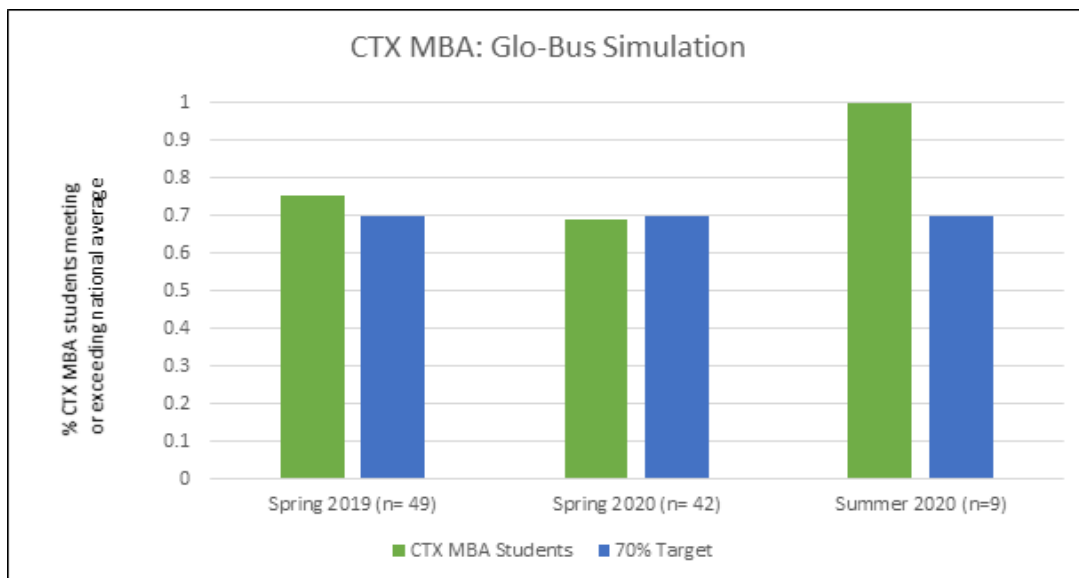


GLO-BUS is a popular online business simulation, with over 30,000 users at 253 locations in 28 countries, during the past 12-month period alone.

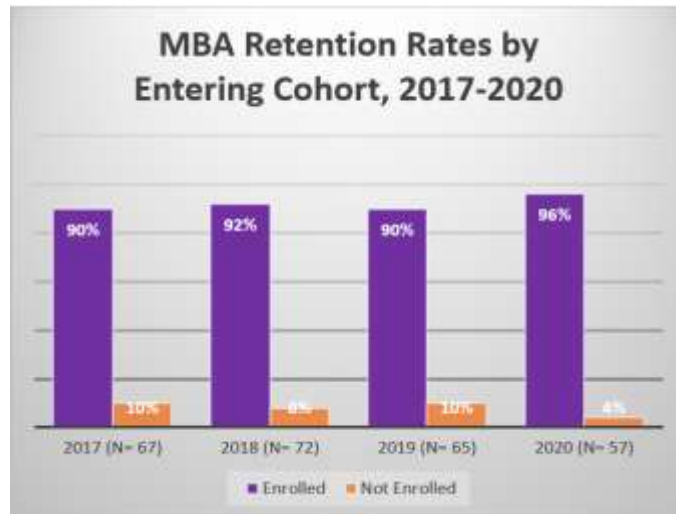
GLO-BUS is an established measure of how well a program is preparing graduate students for success through enhancing their mastery of core business concepts.

At Concordia University Texas, our goal is to deliver a quality MBA degree enabling at least 70% of our graduate students to demonstrate an above average mastery of business concepts.

In 2019-20, our MBA students met and exceeded this goal, performing above the average score earned by graduate students in the GLO-BUS simulation.

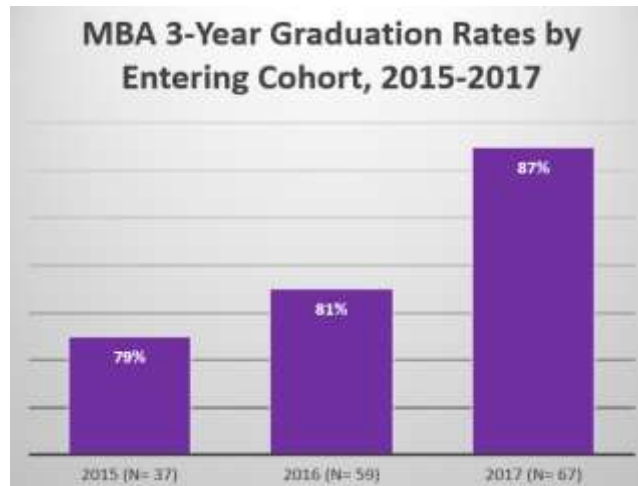


[The GLO-BUS Business Simulation](#)



**MBA Program Retention Rates, 2017-2020**

Year Enrolled	Number Enrolled	Enrolled 2 <sup>nd</sup> Semester	Not Enrolled 2 <sup>nd</sup> Semester	% MBA Students Retained
2017	67	60	7	90%
2018	72	66	6	92%
2019	65	59	6	90%
2020	57	55	2	96%



**MBA Program Graduation Rates, 2017-2020**

Year Enrolled	Number Graduated	Graduated In 3 Years or Less	Graduated In > 3 Years	% Graduated In 3 Years or Less
2015	37	29	6	79%
2016	59	48	11	81%
2017	67	58	9	87%